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Profile

John A. Sweeney is an award-winning futurist, designer, and author. He consults widely and has delivered keynote presentations, seminars, and training courses in over 40 countries on six continents. As a futurist, he focuses on the impact of new technologies, organizational strategies for surviving and thriving in an increasingly complex world, and transforming policy, planning, and strategy development processes by "using the future" as a resource. John has led, organized, and facilitated strategic planning and foresight projects for a range of clients, including numerous humanitarian and development agencies, government innovation units, and Fortune 500 companies. At present, John serves as an Assistant Professor of Futures and Foresight at Narxoz University where he is also the Director at the Qazaq Research Institute for Futures Studies. He tweets on trends, emerging issues, and all things postnormal at @aloha futures.

Experience (selected)

2016-2017, International Federation of Red Cross and Red Crescent Societies
In 2016, I was invited to join the IFRC's expert advisory group on futures and foresight. In
January, I began consulting for the IFRC and led a series of engagements with senior
leadership meant to kickoff the organization's futures and foresight work. Starting in May
2017, I took on a more formal role as the Global Futures and Foresight Coordinator, but only
on a six-month contract. From May to October 2017, I led the organization, design, and
delivery of over 19 events around the world with attendees from over 80 countries.
Additionally, I formed and led a Global Horizon Scanning team to identify key trends and
emerging issues.

April 2014, Myanmar Futures Exchange – East-West Center, Yangon, Myanmar In consultation with the East-West Center and building off the success of the 2013 Myanmar Futures Exchange, I served as a core team member focusing on program design and facilitation of combined foresight/leadership exercises.

Education (selected)

PhD, December 2018, Alternative Futures Focus University of Hawai`i at Manoa, Department of Political Science

M.A., August 2007, East Asian Religions University of Hawai`i at Manoa, Department of Religion