



Pupul Bisht

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Profile

Pupul is a multi-disciplinary foresight practitioner and the main award Winner of the *Joseph Jaworski Next Generation Foresight Practitioners Award 2018*. Her practice is rooted in human-centred insights and lies at the intersection of futures thinking, systems design, and participatory research. In 2018 she founded the Decolonizing Futures Initiative, a global project that aims to engage marginalized communities in imagining their preferred futures in order to inform and inspire inclusive policy-making and innovation. Through this initiative, Pupul is pioneering the use of her novel foresight method inspired by the Kaavad folk-storytelling tradition of Rajasthan, India—one of the first and only foresight methods directly derived from a non-western tradition.

Experience

FOUNDER, DECOLONIZING FUTURES INITIATIVE – AUG 2018-PRESENT

The Decolonizing Futures Initiative is a global project that utilizes non-western folk storytelling as a tool for inclusion of marginalized voices, and indigenous cultural knowledge in futures work in order to inform & inspire inclusive policy-making and innovation.

DESIGN RESEARCHER, HEALTH DESIGN STUDIO, TORONTO, ONTARIO – FEB 2018-AUG 2018

Co-designed primary research and led the design & development of a pan-Canadian systems mapping of the pre-diagnosis phase of cancer-care from the patients' perspective for the Canadian Partnership Against, to facilitate the adoption of scalable systemic interventions for minimal disruptive cancer care.

RESEARCH ASSISTANT, OFFICE OF DEAN OF DESIGN (OCAD U), TORONTO, CANADA – 2017-2018

Conducted qualitative research and provided design support for The Decolonizing Design, led by the Dean of Design, Dr. Dori Tunstall, a project engaged in redesigning the design curriculum and introducing initiatives to put indigenous knowledge first in OCAD University.

ART DIRECTOR, EXOTIC FLAVORS OF INDIA, DELHI, INDIA – JAN 2016-JUNE 2016

Led brand strategy and full-stack design for the launch of an e-commerce B2C start-up in the food & beverages industry.

Education

OCAD University, Toronto, Canada – Master of Design (M.Des.) in Strategic Foresight & Innovation, 2016-2018

National Institute of Design, Ahmedabad, India – Bachelor of Design (B.Des.) in Graphic Design, 2011-2016

Skills

Participatory Action Research, Human centred design (HCD), Strategic Foresight, Facilitation, Systems Thinking & Mapping, Visual Communication, Editorial Design, UI & UX

References

Cat Tully (cat@soif.org.uk), Co-founder & Director, School of International Futures (SOIF), UK
Dr. Dori Tunstall (dtunstall@ocadu.ca), Dean of Design, OCAD University, Canada