



Action Foresight

# Futures Action Model

Overview of Applications

## Overview

The Futures Action Model (FAM) had been in use for over a decade in various contexts. It has evolved through various iterations and has gained traction as a flexible and effective approach for ideating novel enterprise, innovation and design concepts.

## Applications

### **Questacon Smart Moves, Canberra - 2004 and 2005**

A week long course designed for high school age students, FAM was used to support enterprise ideation and helped facilitate group based learning.

### **Swinburne University of Technology, Melbourne - 2009, 2010**

As part of a social entrepreneurship unit, FAM was used to support enterprise ideation for Bachelor level business students.

### **Organization for Islamic Cooperation, Pakistan / Bangladesh - 2011, 2013, 2014**

In week long intensive courses with leading policy makers it has been used to support and scaffold thinking and ideation of innovation processes for national innovation policy making.

### **Lee Kuan Yew School of Public Policy, National University of Singapore - 2012**

For Masters level public policy and management students it was used to facilitate ideation and evaluation of foresight informed public policy options. Its use led to several peer reviewed publications.

### **University of the Sunshine Coast, Australia - 2012, 2013, 2014**

With post graduate students, FAM is one of a number of foresight methodologies used to inform organizational intervention strategies.

### **Bendigo a Thinking Community, Australia - 2013**

A social innovation process for 50+ community leaders used to scaffold futures thinking and support community based social innovation and enterprise ideation.

### **Oases Graduate School, Australia - 2013**

In an intensive and personalised course, FAM was used for personal coaching and support for enterprise ideation and project development.

### **Major Australian Web Services Company (Commercial in Confidence) - 2014**

FAM was used to support and scaffold organisational inquiry and strategic renewal.